

HEALTHTRUST, INC.
STRATEGIC PLANNING COMMITTEE
Minutes of May 25, 2023

COMMITTEE MEMBERS PRESENT:

Hilchey, Susan, Dir of HR, SAU #25, <i>Chair</i>	Stacey, Cathy Ann, Reg Deeds, Rockingham Cnty
Codling, Brigitte, Town Manager, Haverhill	Trahan, Sarah, Teacher, Winnacunnet High School

COMMITTEE MEMBERS UNABLE TO ATTEND:

Rossner, Daniel, Business Admin, SAU #48 <i>ex officio</i>	
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STAFF PRESENT & PARTICIPATING:

DeRoche, Scott, Mgr, Member & Enrollee Svcs	Saucier, Pamela, Executive Assistant
Herrick, Jeanne, General Counsel	Simmons, Darlene, Mgr, Engagement
Parker, Wendy, Executive Director	Tsiopras, George, Chief Financial Officer

Consultants Participating:

Grande, Andrea, Brown & Brown	O'Leary, Kim, Brown & Brown
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Chair Susan Hilchey opened the meeting at 1:00p.m.

Minutes of March 9, 2023 Strategic Planning Committee Meeting

MOTION by Cathy Ann Stacey, seconded by Bridget Codling, to accept the minutes of the March 9, 2023 HealthTrust, Inc. Strategic Planning Committee meeting.

MOTION passed unanimously.

Retreat Preparation

Chair Susan Hilchey invited Wendy Parker to share updates to the Board Retreat scheduled for August 2023. Ms. Parker noted that the retreat has been moved back to the Mountain View Grand location in Whitefield, NH. Ms. Parker briefly reviewed the final agenda for the retreat and asked if the Committee had any questions. She stated that Executive Assistant, Pam Saucier would reach out in the near future about room requests and meal information.

Ms. Parker noted that today the Committee will hear a presentation on Specialty Drug Copay Assistance, which will then with Committee support be presented to the full Board at the retreat. She also asked the Committee about their stance on remote participation. Discussion ensued, and the committee decided that they would plan for in-person only participation for this year's retreat.

Specialty Drug Copay Card Presentation

Wendy Parker invited Andrea Grande and Kim O'Leary with Brown and Brown to give a presentation on the Specialty Copay Assistance Program. Ms. Grande and Ms. O'Leary went through the educational overview of CVS Prudent RX and Pillar Rx Copay Card presentation in great detail. Significant questions and discussions ensued throughout the presentation. The Committee commented that they looked forward to discussing this topic with the full Board at the retreat.

2:22pm Andrea Grande and Kim O'Leary left the meeting.

Slice of Life Program Updates

Darlene Simmons began her presentation with an update on Slice of Life Programs. She shared updates to the Virgin Pulse platform including member engagement numbers and the promotion of double point's days to encourage engagement in various programs. Ms. Simmons reviewed engagement of LifeResources numbers, which in comparison to 2022 has seen significant growth. HealthTrust will launch the social platform to Virgin Pulse on Wednesday, July 5, 2023, which will add a number of new features. Ms. Simmons continued with recommendations for the CY2024 that included a change to the point's levels and accrual of pulse cash, as well as the discontinuation of flu clinics.

MOTION by Cathy Ann Stacey, seconded by Brigitte Codling, to recommend Wellness Program changes, which were to change the point's levels and accrual of pulse cash for the 2024 Slice of Life Program and to discontinue flu clinics.

MOTION passed unanimously.

Other Business

Susan Hilchey asked if there was other business to discuss. Nothing additional was brought forward.

MOTION by Cathy Ann Stacey, seconded by Sarah Trahan, to adjourn the meeting.

MOTION passed unanimously at 2:45 p.m.

Respectfully submitted,



Pamela Saucier, Executive Assistant